

# Jan Willem Altink

## AI Builder / Product Owner

📍 Twente, Netherlands

## Summary

I combine a decade of experience in digital products with a strong focus on AI. I see AI as a powerful enabler for curious minds. My goal is to build robust, automated AI systems that solve real problems. I thrive in technical teams where I contribute directly to the codebase while also helping strengthen collaboration between developers and stakeholders.

## Experience

### AI Consultant

📅 2024.10 - Present

🏢 Heeyoo | 📍 Hengelo

- Developing AI training programs for colleagues and enterprise customers
- Developing methodology for testing agentic AI applications
- Building internal AI tools and automations

### Consultant / Trainer AI Enablement Team

📅 2025.05 - 2025.10

🏢 Nedap (via Heeyoo) | 📍 Groenlo

- Developed an AI training for employees

### Product Manager Digital

📅 2023.10 - 2024.10

🏢 Enstall | 📍 Deventer

- Led solar installer app and portal development with external team
- Defined product vision and roadmap for the solar installer app and portal

### Omnichannel Manager / Process Manager

📅 2020.09 - 2023.10

🏢 KPN | 📍 Amersfoort

- Mapped and modeled complex, undocumented business processes in BPMN
- Led redesign of postal code check functionality across multiple systems

### Product Owner

📅 2018.12 - 2020.09

🏢 KPN | 📍 Amersfoort

- Built new products: Sitecore platform for Gaspoort and webshop for KPN
- Managed cloud migration from AWS to Azure infrastructure as Product Owner

## Earlier Roles

### Senior Online Marketer

🏢 KPN

📅 2018 - 2018

### Online Marketer

🏢 KPN / Reggefiber

📅 2016 - 2018

### Social Media Marketer

🏢 BothSocial

📅 2013 - 2015

### App Consultant

🏢 AppThis

📅 2014 - 2015

### Call Team

🏢 EuroDev

📅 2007 - 2015

## Education

### Commercial Economics (Part-time)

🏢 Saxion Hogeschool | 📍 Enschede | 50 ECTS

📅 2016 - 2017

### Media, Information & Communication

🏢 Saxion Hogeschool | 📍 Enschede | 153 ECTS

📅 2011 - 2016

### Communication Sciences

🏢 Universiteit Twente | 📍 Enschede | 22 ECTS

📅 2010 - 2011

### Atheneum

🏢 CSG Reggesteyn | 📍 Nijverdal

📅 2003 - 2009

## Contact

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## Skills & Tools

**AI Engineering** RAG · Agentic AI · Context Engineering · Fine-tuning · Model Evaluation

**AI Frameworks** LangChain · LangGraph · Smolagents · LlamaIndex · Anthropic SDK · Vercel AI SDK · PyTorch · MLX

**Code** Python · TypeScript · JavaScript · Bash · React · Next.js · Svelte · Astro

**DevOps** Git · GitHub · Docker · Caddy · Postman · Jupyter · Colab · Cloudflare

**Data & Analytics** SQL · Postgres · BigQuery · Supabase · Convex · Tableau · PowerBI · Grafana

**Product & Process** Agile · Scrum · Product Ownership · BPMN · System Analysis · User Testing · Jira · Linear · Notion

## Certifications

**Claude Code in Action** 🏢 Anthropic

**AI Agents Fundamentals** 🏢 Hugging Face

**Building Reliable Agents** 🏢 LangChain Academy

**Python for Data Science** 🏢 Microsoft

**Tableau Introduction** 🏢 Vijfhart

**PSPO 1** 🏢 Scrum.org

**PSM** 🏢 Scrum.org

Earlier certifications include Sitecore, Google Analytics, and SEA-related certificates.

## Interests

In my spare time I like to play chess or go for long walks with my dog. I blog about AI and always have hobby coding projects going, most ending up on my self-hosted server. During vacations I aim to see as much of the world as possible.