

Jan Willem Altink

AI Builder / Product Owner

📍 Twente, Netherlands

Summary

I combine a decade of experience in digital products with a strong focus on AI. I see AI as a powerful enabler for curious minds. My goal is to build robust, automated AI systems that solve real problems. I thrive in technical teams where I contribute directly to the codebase while also helping strengthen collaboration between developers and stakeholders.

Experience

AI Consultant 📅 2024.10 - Present

🏢 Heeyoo | 📍 Hengelo

- Developing AI training programs for colleagues and enterprise customers
- Developing methodology for testing agentic AI applications
- Building internal AI tools and automations

Consultant / Trainer AI Enablement Team 📅 2025.05 - 2025.10

🏢 Nedap (via Heeyoo) | 📍 Groenlo

- Developed an AI training for employees

Product Manager Digital 📅 2023.10 - 2024.10

🏢 Enstall | 📍 Deventer

- Led solar installer app and portal development with external team
- Defined product vision and roadmap for the solar installer app and portal

Omnichannel Manager / Process Manager 📅 2020.09 - 2023.10

🏢 KPN | 📍 Amersfoort

- Mapped and modeled complex, undocumented business processes in BPMN
- Led redesign of postal code check functionality across multiple systems

Product Owner 📅 2018.12 - 2020.09

🏢 KPN | 📍 Amersfoort

- Built new products: Sitecore platform for Gaspoort and webshop for KPN
- Managed cloud migration from AWS to Azure infrastructure as Product Owner

Earlier Roles

Senior Online Marketer 🏢 KPN 📅 2018 - 2018

Online Marketer 🏢 KPN / Reggefiber 📅 2016 - 2018

Social Media Marketer 🏢 BothSocial 📅 2013 - 2015

App Consultant 🏢 AppThis 📅 2014 - 2015

Call Team 🏢 EuroDev 📅 2007 - 2015

Education

Commercial Economics (Part-time) 📅 2016 - 2017

🏢 Saxion Hogeschool | 📍 Enschede | 50 ECTS

Media, Information & Communication 📅 2011 - 2016

🏢 Saxion Hogeschool | 📍 Enschede | 153 ECTS

Communication Sciences 📅 2010 - 2011

🏢 Universiteit Twente | 📍 Enschede | 22 ECTS

Atheneum 📅 2003 - 2009

🏢 CSG Reggesteyn | 📍 Nijverdal

Contact

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Skills & Tools

AI Engineering	RAG · Agentic AI · Context Engineering · Fine-tuning · Model Evaluation
AI Frameworks	LangChain · LangGraph · Smolagents · LlamaIndex · Anthropic SDK · Vercel AI SDK · PyTorch · MLX
Code	Python · TypeScript · JavaScript · Bash · React · Next.js · Svelte · Astro
DevOps	Git · GitHub · Docker · Caddy · Postman · Jupyter · Colab · Cloudflare
Data & Analytics	SQL · Postgres · BigQuery · Supabase · Convex · Tableau · PowerBI · Grafana
Product & Process	Agile · Scrum · Product Ownership · BPMN · System Analysis · User Testing · Jira · Linear · Notion

Certifications

Claude Code in Action	🏢 Anthropic
AI Agents Fundamentals	🏢 Hugging Face
Python for Data Science	🏢 Microsoft
Tableau Introduction	🏢 Vijfhart
PSPO 1	🏢 Scrum.org
PSM	🏢 Scrum.org

Earlier certifications include Sitecore, Google Analytics, and SEA-related certificates.

Interests

In my spare time I like to play chess or go for long walks with my dog. I blog about AI and always have hobby coding projects going, most ending up on my self-hosted server. During vacations I aim to see as much of the world as possible.